

Advertise with the Maine Organic Farmers and Gardeners Association

In The Maine Organic Farmer & Gardener and Common Ground Country Fair Fairbook

Deadlines



January 10 (spring)

April 10 (summer)

July 10 (fall)

October 10 (winter)



Discounts

- 25% for MOFGA-certified organic producers.
- 15% for advertising in all four issues (starting with the spring 2026 issue).
- 10% for MOFGA business members.

***Discounts may be combined!**

***All accounts payable within 30 days of publication.**

Acceptable Formats

- Submit ads as PDF, TIFF, EPS, QuarkXPress, Photoshop, or Illustrator files.
- Font should be at least 12 point for readability.
- White font cannot be used in color ads.
- Convert RGB colors to CMYK, making sure that black type is truly black and not a composite of four colors.
- Low-resolution GIF files sent via email will not be accepted.

Full Color Rates

	Full Page	Half	1/4	1/8
Fall	\$1,955	\$1,380	\$805	\$575
Other Issues	\$815	\$530	\$435	\$375

***Fall includes both the fall MOF&G and fairbook.**

Full page 7.375" x 9.875"	1/8 page 3.6042" x 2.3438"
1/2 page horizontal 7.375" x 4.8542"	1/2 page vertical 3.6042" x 9.875"
1/4 page horizontal 7.375" x 2.3438"	1/4 page vertical 3.6042" x 4.8542"

A New Look!

After 50+ years, The MOF&G is shifting from a newsprint to new magazine-style format, which will allow us to reach a larger audience.

The updated publication will be in full color and higher quality print. We expect the new format will give the publication a longer shelf life, allowing readers more opportunity to see your advertisement.

Circulation and Readership

65,000 Reach at the Fair

12,500 Readers print & digital