

Advertise with the Maine Organic Farmers and Gardeners Association

In The Maine Organic Farmer & Gardener and Common Ground Country Fair Fairbook

Deadlines



January 10 (spring)
April 10 (summer)
July 10 (fall)
October 10 (winter)



Discounts

- 15% for advertising in all four issues and paying in advance (Winter-Fall only).
- 25% for MOFGA-certified organic producers.
- 10% for MOFGA business members.

***Discounts may be combined!**

***All accounts payable within 30 days of publication.**

Acceptable Formats

- Submit ads as PDF, TIFF, EPS, QuarkXPress, Photoshop, or Illustrator files.
- Font should be at least 12 point for readability.
- White font cannot be used in color ads.
- Convert RGB colors to CMYK, making sure that black type is truly black and not a composite of four colors.
- Low-resolution GIF files sent via email will not be accepted.

Circulation and Readership

65,000 Reach at the Fair

12,500 Readers print & digital

Rates

	Full Page	Half	1/4	1/8
Fall	\$1,500	\$1,000	\$500	\$300
Winter, Spring, Summer	\$450	\$225	\$150	\$100

***Prices for black and white. Add \$200/ad for color.**

***Fall includes both the fall issue and fairbook.**

Full page
10" x 15"

1/2 page
vertical
6.675" x 11"

1/4 page horizontal
10" x 3.125"

1/2 page
horizontal
10" x 7.25"

1/4 page
vertical
6.75" x 5.5"

1/8 page
vertical
5.25" x
3.125"