



IMPACT REPORT

2023

The Maine Organic Farmers and Gardeners Association (MOFGA), formed in 1971, is the oldest and largest state organic organization in the country. MOFGA is a broad-based community that educates about and advocates for organic agriculture, illuminating its interdependence with a healthy environment, local food production, and thriving communities. Through education, training and advocacy MOFGA is creating a food system that is healthy and fair for all of us.

2023 impact, by the numbers:

FARMER PROGRAMS

- **1,158** participants in farmer programs events.
- **109** farm visits and consultations.
- **397** farmers have started their business through the Journeyperson Program.
- **\$75,082** in grants distributed to support **16** farms making soil health improvements.



1,158



58,650

MOFGA CERTIFICATION SERVICES

- **58,650** certified organic acres of land.
- **526** certified organic producers.
- **14** Certified Clean Cannabis operations.
- **\$122 million** in gross sales by certified operations in 2022.

COMMUNITY EDUCATION

- **2,500+** participants in gardening, orcharding, and forestry events, including tours and service learning opportunities on MOFGA's campus.
- **600** people attended the 40th annual Seed Swap and Scion Exchange, sharing and exchanging free resources for gardeners and growers.
- **14** new trees and shrubs planted in MOFGA's forest as part of the new climate adapted tree planting demonstration.



2,500+



Did you know ...

In 2023, MOFGA and MOFGA Certification Services (MCS) were chosen as a core partner and the state lead for Maine through USDA's Transition to Organic Partnership Program (TOPP). TOPP is one of three focus areas by USDA to transition more agriculture to organic (generally known as the Organic Transition Initiative), as part of their larger climate-smart goals.



64,162

COMMON GROUND COUNTRY FAIR

- **64,162** fairgoers, making it the third largest Fair in MOFGA's history.
- **600+** educational events.
- **50** food vendors, **17** of them new this year.
- **2,447** volunteers filling **4,894** shifts.

PUBLIC POLICY

- Provided testimony on more than **60** bills at the state legislature.
- Advocated for many important measures in the 2023 Farm Bill, including **8** priority marker bills.
- Celebrated **2** organic land-care ordinances passed in Maine towns, Hallowell and Cape Elizabeth.

60



\$1.6M

MEMBERSHIP AND DEVELOPMENT

- **\$1,641,535** raised through **13,693** donations.
- **\$1,425,448** raised through grants.
- **9,561** MOFGA member households.
- **6** planned gift commitments made.
- **\$12M** Together We Grow comprehensive campaign completed!

VOLUNTEERS

- **25,598** volunteer hours committed to MOFGA's programs, equivalent to a donated value of **\$814,016***.
- **5,505** volunteer shifts.
- **1** barn entirely rebuilt in time for the Fair after the January campus fire.

25,598



*Based on an hourly rate of \$31.80 set by independentsector.org.



908,386

COMMUNICATIONS

- **908,386** website users, a **37%** increase from last year.
- **59,896** MOFGA newsletter subscribers.
- **5,016** visitors to The Maine Organic Marketplace in Freeport.



THANK YOU to our members, supporters, volunteers, partners and staff for making this work and MOFGA's ongoing impact in Maine possible!



WWW.MOFGA.ORG