



IMPACT REPORT

2022

The Maine Organic Farmers and Gardeners Association (MOFGA), formed in 1971, is the oldest and largest state organic organization in the country. MOFGA is a broad-based community that educates about and advocates for organic agriculture, illuminating its interdependence with a healthy environment, local food production, and thriving communities. Through education, training and advocacy MOFGA is creating a food system that is healthy and fair for all of us.

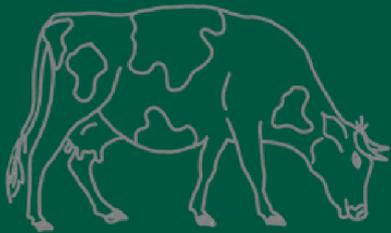
2022 impact, by the numbers:

FARMER PROGRAMS

- **1,616** participants in farmer programs events.
- **142** farm visits and consultations.
- **380** farmers have started their business through the Journeyperson Program.
- **100+** agricultural service providers engaged in ongoing racial equity and justice training.



1,616



58,774

MOFGA CERTIFICATION SERVICES

- **58,774** certified organic acres of land.
- **527** certified organic producers.
- **17** Certified Clean Cannabis operations.
- **\$97 million** in gross sales by certified operations in 2021.

COMMUNITY EDUCATION

- **3,108** community education participants in programming related to gardening, orcharding, homesteading and forestry.
- **193** additional visitors to MOFGA's Unity campus for guided tours.
- **360+** apple and pear trees stewarded in the Maine Heritage Orchard.



3,108



Did you know ...

While many assume that the Common Ground Country Fair is a huge fundraiser for MOFGA, the truth is, with increased costs (nearly \$700,000), in 2022 MOFGA was thrilled to just break even! The Fair is a vital part of MOFGA's mission, and is first and foremost a critical moment of education, togetherness and inspiration.

67,858



COMMON GROUND COUNTRY FAIR

- **67,858** fairgoers, breaking the previous record of 65,098 in 2015.
- **500+** presentations.
- **2,000+** volunteers filling **3,500** shifts.
- **300+** planning team members.

PUBLIC POLICY

- **2,302** documented policy actions taken by MOFGA's community.
- **First-in-the-nation** PFAS legislation supported and passed in Maine.
- **Origin of Livestock Rule** published by the USDA to protect national organic standards.

2,302



MEMBERSHIP AND DEVELOPMENT

\$1.3M

- **\$1.3 million** raised for the PFAS Emergency Relief Fund, administered in partnership with Maine Farmland Trust. Over **\$876,000** has been distributed directly to impacted farmers to date.
- **\$2,893,950** raised in direct MOFGA support through grants, individual gifts and business partner support.
- **6,085** membership households, with approximately **15,212** individual members.

VOLUNTEERS

- **22,852** volunteer hours committed to MOFGA's programs, which is equivalent to a donated value of **\$611,748.04** (based on an hourly rate of \$26.77 set by independentsector.org).
- **4,628** volunteer shifts.

22,852





76,039

COMMUNICATIONS

- 76,039 MOFGA newsletter subscribers.
- 661,740 website interactions.
- 8,272 visitors to The Maine Organic Marketplace in Freeport.



THANK YOU to our members, supporters, volunteers, partners and staff for making this work and MOFGA's ongoing impact in Maine possible!

