



MAINE ORGANIC FARMERS AND GARDENERS

The **Maine Organic Farmer & Gardener** (The MOF&G) is published 4 times per year (**March 1, June 1, September 1** (Fairbook), **December 1**) – by the Maine Organic Farmers and Gardeners Association as part of its educational mission. See our rate sheet and ad dimension sheet for advertising details.

ADVERTISING CONTRACT (For the Fairbook and/or the three regular issues)

Advertiser: _____ Date: _____
Address: _____
Phone: _____

Please insert my display ad in the following issues of The MOF&G:

- Fall/Fair '22 (Sept.-Nov.)** _____ (Indicate size, and if color or black and white)
- Winter '22- '23 (Dec.-Feb.)** _____ (Indicate size, and if color or black and white)
- Spring '23 (March-May)** _____ (Indicate size, and if color or black and white)
- Summer '23 (June-August)** _____ (Indicate size, and if color or black and white)

Discounts:

- Contract for four issues (one year): 10%
- Contract for four issues paid in advance: 5%
- MOFGA certified producer: 25%
- Business member: 5%

Ad size _____ = Cost: _____ (per issue)

Color: Four-color (CMYK process color) – add \$200 per issue.

Fees: \$75 technical design fee for any ads not meeting criteria described here.

Acceptable Formats: Submit ads as PDF, TIFF, EPS, QuarkXPress, Photoshop or Illustrator files. Include or embed images & fonts, if necessary. For 4-color ads, convert RGB colors to CMYK, making sure that black type is truly black and not a composite of four colors. For black and white ads, convert all colors to grayscale or true black & white. Questions? Please contact ads@mofga.org

Total before discounts for all issues: _____
Less discounts: _____
TOTAL DUE: _____

Advertiser's Signature: _____

Advertiser's email _____

MAINE ORGANIC FARMERS AND GARDENERS ASSOCIATION

Return to: MOFGA, P.O. Box 170, Unity, Maine 04988 – ads@mofga.org – 207-568-4142)

Revised April 2022