

| Session Topic | Date |
|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Welcome to Farm Beginnings! | <p align="center">Week 1: Nov 29- Dec 5 In person social: Nov 30 4-6pm Zoom class day: Dec 2 4-6:30pm</p> |
| Whole Farm Planning | <p align="center">Week 2- Office hours and discussion: Dec 7 4-5pm Zoom class day: Dec 9 4-6:30pm</p> |
| Value proposition, Customers and enterprises | <p align="center">Week 3 Office hours and discussion: Dec 14 4-5pm Zoom class day: Dec 16 4-6:30pm</p> |
| HOLIDAY BREAK | Dec 20-Jan 3 |
| Financial Management | <p align="center">Week 4 Office hours and discussion: Jan 4 4-5pm Zoom class day: Jan 6 4-6:30pm</p> |
| Building a Financial Framework | <p align="center">Week 5 Office hours and discussion: Jan 11 4-5pm Zoom class day: Jan 13 4-6:30pm</p> |
| Record Keeping and Tax Preparations | <p align="center">Week 6 Office hours and discussion: Jan 18 4-5pm Zoom class day: Jan 20 4-6:30pm</p> |
| Marketing | <p align="center">Week 7 Office hours/ topic discussion: Jan 25 4-5pm Zoom class day: Jan 27 4-6:30pm In person trip to Belfast market: Jan 29</p> |
| Scaling your business | <p align="center">Week 8 Office hours and discussion: Feb 1 4-5pm</p> |

| | |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| | Zoom class day: Feb 3 4-6:30pm |
| Decision making | Week 9 Office hours and discussion: Feb 8 4-5pm Zoom class day: Feb 10 4-6:30pm |
| Where to go from here and Farm Plan Presentations | Week 10 In person presentations: Feb 12 10-12pm Unity Online back up: Feb 17 4-7pm |