



The Maine **Organic** Farmer & Gardener



The Maine Organic Farmer & Gardener (The MOF&G) is published 4 times per year (March 1, June 1, September 1 (Fairbook), December 1) – by the Maine Organic Farmers and Gardeners Association as part of its educational mission. See our rate sheet and ad dimension sheet for advertising details.

ADVERTISING CONTRACT (For the Fairbook and/or the three regular issues)

Advertiser: _____ Date: _____
 Address: _____
 _____ Phone: _____

Please insert my display ad in the following issues of The MOF&G:

- Summer '21 (June-August)** _____ (Indicate size, and if color or black and white)
- Fall/Fair '21 (Sept.-November)** _____ (Indicate size, and if color or black and white)
- Winter '21-'22 (Dec.-February)** _____ (Indicate size, and if color or black and white)
- Spring '22 (March-May)** _____ (Indicate size, and if color or black and white)

Discounts:

- Contract for four issues (one year): 10%
- Contract for four issues paid in advance: 5%
- MOFGA certified producer: 25%
- Business member: 5%

Ad size _____ = Cost: _____
(per issue)

Color: Four-color (CMYK process color) – add \$200 per issue.

Acceptable Formats: Submit ads as PDF, TIFF, EPS, QuarkXPress, Photoshop or Illustrator files. Include or embed images & fonts, if necessary. For 4-color ads, convert RGB colors to CMYK, making sure that black type is truly black and not a composite of four colors. For black and white ads, convert all colors to grayscale or true black & white. Questions? Please contact Katy Green: kgreen@mofga.org

Fees: \$75 technical design fee for any ads not meeting criteria described here.

Total before discounts
for all issues: _____
Less discounts: _____
TOTAL DUE: _____

Advertiser's Signature: _____ Advertiser's email _____