Date:

Farm Name:

Years in Business:

Address:

Phone:

Email:

Alternate Contact Information:

Best Way to Get in Touch:

Where/how did you hear about the program?

Please take as much space as you need to answer the following questions thoroughly and thoughtfully as you are able. We are looking for serious farmers who have the commitment and the capacity to make full use of the suite of MFRP benefits, and the desire to engage deeply with their support network of mentors, advisors and peers to develop and implement a farm action plan.

1. MFRP enrollment is on a per-farm basis with the intention that all principal farm operators will actively engage in the program together. Please describe each principal farm operator:

Name(s):

Age(s):

Number of years farming independently:

Military veteran or socially disadvantaged group?

Intending active participation in MFRP?

1. Describe, in as much detail as possible, your current farm operation. Discuss enterprises, marketing, scale, financing, and labor.
2. The MFRP will address 5 general areas of risk. Please use the table on the next page to assess your farm’s capacity to manage risk. What strengths and challenges do you face in each category?
3. Which areas of risk and specific challenges are most pressing at present? Do you foresee a shift over time?
4. How will you utilize the program to address risk areas? Are there any particular types of supports, tools, or resources that would be critical?
5. What outcome(s) are you striving for (primary goals and objectives)? Define what success looks like for your farm in 2 years. In 10 years?
6. Why will you be successful (skills, network of support, commitment, etc)?

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| --- | --- |
| **Category of Risk** | **Strengths or Opportunities** |
| **Production Risk** is a result of uncertain natural growth processes of crops and livestock. Weather, disease, pests, and other factors affect both the quantity and quality of commodities produced. |  |
| **Weaknesses or Threats** |
|  |

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| --- | --- |
| **Category of Risk** | **Strengths or Opportunities** |
| **Price or Market Risk** is created by the variability of prices producers receive for their production, the access they have to markets for their products, and the prices and the availability of inputs. |  |
| **Weaknesses or Threats** |
|  |

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| --- | --- |
| **Category of Risk** | **Strengths or Opportunities** |
| **Financial Risk** occurs due to the capital-intensive nature of farming and ranching businesses. Volatility of prices, yields and income impact the debt-repayment ability and a business’s cash liquidity. Changing interest rates, credit rules, and the availability of credit are also aspects of financial risk. Financial risk is often intensified by the lack of detailed financial analysis and planning. |  |
| **Weaknesses or Threats** |
|  |

|  |  |
| --- | --- |
| **Category of Risk** | **Strengths or Opportunities** |
| **Legal/Institutional Risk** is generated by uncertainties surrounding and resulting from government policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support programs, and the legal liabilities of a variety of litigious issues faced by farms and ranches. |  |
| **Weaknesses or Threats** |
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| --- | --- |
| **Category of Risk** | **Strengths or Opportunities** |
| **Human Risk** refers to human relationships that impact the viability of farm and ranch businesses including communication, labor management and supply, business succession and intergenerational transfer of assets and management, estate planning, and human health and relationship issues including accidents, illness, disability, death and divorce. |  |
| **Weaknesses or Threats** |
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