



The Maine *Organic* Farmer & Gardener

The Maine Organic Farmer & Gardener (MOF&G) is published 4 times per year (**March 1, June 1, September 1** [Fairbook], **December 1**) — by the Maine Organic Farmers and Gardeners Association as part of its educational mission. *The MOF&G* features agricultural and environmental themes; articles tailored to farmers and gardeners; information on conservation, public policy and nutrition; and MOFGA news. Subscription and retail distribution in New England and across the country.

ADVERTISING RATES

Display Ads: \$12.00 per column inch: March, June and December issues.
(See rates for Common Ground Country Fairbook issue below.)

QUARTERLY EDITION FAIRBOOK (March/June/December) (September)

Full Page	\$300	\$900
1/2 Page	150	550
1/4 Page Tall (specify)	100	325
1/4 Page Wide (specify)	100	325
1/8 Page Tall (specify)	60	180
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1/22 Page (1 col. x 2")	25	100

CIRCULATION: 5,500 Quarterly Issues (March, June, December); 60,000 Fairbook Issue (September)

ADVERTISING DEADLINE: Four weeks prior to publication. (See dates above.)

CONTRACT DISCOUNTS: 10% discount for 4 quarterly issues. Additional 5% discount if payment received with contract. 5% discount for MOFGA Business Members. 25% discount for MOFGA-certified organic growers.

All accounts payable within 30 days of publication.

 **FORMAT: Electronic:** Submit ads via CD or e-mail as Macintosh-compatible tiff files, eps files, pdf files or QuarkXPress files. Include images and fonts.

 **Word, Excel, Publisher and other formats are NOT accepted unless printed on paper for scanning** (see below). **Low-resolution GIF files via e-mail will not be accepted.**

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Spot and process color available on certain pages at extra charge.

PROOFS: Available only if copy received by the deadline (see dates above). Enclose SASE.

CLASSIFIEDS: Members: One free ad per issue; **Non-members:** 20¢ per word, \$4.00 min.

MAINE ORGANIC FARMERS AND GARDENERS ASSOCIATION

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