1/4 Page Tall

5" wide x 7" tall • 30 picas wide x 42 picas tall

1/8 Page Tall

 $3^{1}/8$ " wide x $5^{1}/4$ " tall 19 picas wide x $31^{1}/2$ picas tall

3 additional ad sizes are available:

FULL PAGE: 10¹/₄" x 14¹/₂" (62 picas wide x 87 picas tall)

HALF PAGE TALL: $5" \times 14^{1}/2"$ (30 picas wide x 87 picas tall)

QUARTER PAGE WIDE: $10^{1}/4$ " x $3^{1}/4$ " (62 picas wide x 19.5 picas tall)

¹/₄ Page Wide

 $6^{3}/_{4}$ " wide x $5^{1}/_{4}$ " tall $40^{1}/_{2}$ picas wide x $31^{1}/_{2}$ picas tall

1/2 Page Wide 101/4" wide x 7" tall 62 picas wide

x 42 picas tall

1/8 Page Wide

5" wide x $3^{1}/4$ " tall • 30 picas wide x $19^{1}/2$ picas tall

1/22 Page Wide

3¹/₈" wide x 2" tall 19 picas wide x 12 picas tall

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Note: Measurements for **width** and **height** are NOT interchangeable.